



PAUL BUCZKOWSKI

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OBJECTIVE

To reaffirm current skills and to learn new ones. To achieve an opportunity to work with an experienced team that will challenge me. To work towards the goal of having a more predominant/leadership role within a team.

SKILLS

HTML/CSS, Wordpress, Bootstrap, Webflow, Inline CSS/Email

Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Sketch, Cinema 4D

HubSpot/Mailchimp - Email, Forms, Workflows, Automation, Bit.ly, Google Analytics, SEO, Web Optimization

Word, Powerpoint, Excel

EDUCATION

Montclair State University
B.F.A. in Graphic Design
Graduated: May 2014

Google Analytics Training
American Graphics Institute
Completed: February 2019

EXPERIENCE

Web Designer - PNY Technologies

September 2018 - Present

Create landing pages, product pages, email campaigns, social media assets, and forms. Organize subscription lists. Create and manage workflows. Create and organize product content imagery. Manage partner content on portal site. Research new web trends and plugins. Assist print team on various collateral, including creating and updating product brochures and various packaging. Participate in designing trade show booths.

Multimedia and Web Designer - Ramsey Auto Group

November 2016 - February 2018

Design and code email campaigns. Create and update web pages. Create content for social media. Animate intro titles for videos. Brainstorm new campaigns. Consult in major project decisions and web changes. Select and interview new hires.

Web Designer/Co-Founder - THEHEADWALK.COM

April 2016 - October 2017

Update website with new content. Research and implement new features and functions. Create promotional assets for social media and print. Design merchandise.

Web Content Editor - Getty Images

August 2016 - Summer Olympics

Update Summer Olympics page through their E-commerce CMS system. Create photo sets headlines/news featured on that website. Brainstorm with multiple departments on various headlines in real time in order to drive user engagement.

Digital Photo Editor - National Basketball Association

January 2014 - July 2015

Select best photos from live NBA, WNBA, and G-League games. Edit, caption, and upload for sale. Select and make second edits, back up games, and retouch photos. Assist and assure tethered camera lines are running. Assist in printing.