



Paul Buczkowski

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ABOUT

AI-Native Design Engineer | 10+ years designing and shipping product UI from concept to deployment.

SKILLS

Engineering:

React, JavaScript, TypeScript, Python/Flask, Swift/SwiftUI, PostgreSQL, HTML5/CSS3, Tailwind CSS, WordPress, Vitest, REST APIs, Git/GitHub, CI/CD, Vercel, Railway, Cloudflare

Design:

Figma, Adobe Creative Suite (Photoshop, Illustrator, After Effects, InDesign, Premiere Pro), Sketch, UI/UX Design, Wireframing, Responsive Design, Micro-Interactions

AI & Automation:

Claude Code, Claude API, GitHub Copilot, ChatGPT, Stable Diffusion

Marketing:

HubSpot (Email, Workflows, Automation), Google Analytics

PROJECTS

MyEBikeLaw - myebikelaw.com - React (Vite), TypeScript, Tailwind CSS, Cloudflare Pages | 2026

Neutral e-bike compliance checker that turns confusing state law into a 6-question form returning a verdict, statute citations, and a carrier directory. New Jersey live, five more states tracked.

- Typed rules engine with branded types and discriminated-union verdicts
- Jurisdiction-keyed, effective-dated design so new states and amendments are data, not code
- 91 unit tests across 9 verdict paths, with pre-rendered HTML for SEO

IsoRide - iOS App (App Store) - Swift/SwiftUI, WeatherKit | 2026

Cycling weather safety app that gives riders a go/no-go decision based on real-time conditions.

- Native iOS app with widgets, Live Activities, custom micro-interactions, and background updates
- Custom ride decision engine analyzing 5 weather factors
- Shelter reachability calculator using Haversine distance

GamerStats - gamerstats.gg - React (Vite), Flask, PostgreSQL, Stripe, Claude API | 2026

Full-stack gaming stats platform with cross-platform profile reports for Steam, League of Legends, and Battle.net.

- Multi-provider OAuth (Steam, Riot, Discord, Blizzard)
- AI-powered chat insights using Claude API
- Stripe-integrated tiered subscriptions (Free/Pro)
- Deployed on Vercel (frontend) + Railway (API + database)

EXPERIENCE

AI-Native Design Engineer - Freelance - 2022–Present

- Designed and built custom client sites in React, WordPress, and HTML/CSS/JS, with a focus on performance and accessibility from day one.
- Worked end-to-end with small-business clients from discovery and design through launch, SEO setup, and ongoing maintenance.
- Shipped production web and iOS products end-to-end, from UI/UX through full-stack build and deploy.

Senior Marketing Designer/Developer - RollWorks - Jan–Jun 2022

- Owned design and front-end development for marketing landing pages from concept through launch, partnering directly with growth and demand-gen on new campaign rollouts.
- Built a dedicated staging environment for the company's main marketing site, giving the team a safe place to test features before deploying to production.
- Audited and improved site performance using PageSpeed Insights, shipping a steady stream of Core Web Vitals fixes across the marketing site.
- Designed static and animated display ads across the brand's full programmatic ad inventory.

Web Designer/Developer - PNY Technologies - 2018–2021

- Designed and developed product launch pages, email campaigns, and broader digital and print design assets across PNY's consumer and pro-graphics product lines.
- Managed HubSpot workflows and subscription lists of 30K+ contacts.

Multimedia/Web Designer - Ramsey Auto Group - 2016–2018

- Designed / hand-coded responsive email campaigns for the dealership group's monthly marketing pushes.
- Created social media content and animated video intros for marketing campaigns.
- Collaborated on major website redesigns and consulted on hiring for the web team.

Web Designer/Co-Founder - THEHEADWALK.COM - 2016–2017

- Co-founded and ran the design and front-end build for a NJ-based music and culture site, owning everything from CMS publishing workflows to feature implementation.
- Partnered with a writer to source, edit, and publish original articles covering the local hardcore punk scene.
- Shot show photography and designed event posters for the site's live music coverage.

Web Content Editor - Getty Images - 2016

- Managed Olympic Games landing page content and curated featured image sets during live event coverage.
- Coordinated with Getty teams across global offices to develop story arcs around photo sets in real time.

Digital Photo Editor - National Basketball Association - 2014–2015

- Selected, edited, and published live game photos for NBA, WNBA, and G-League broadcasts and digital channels, coordinating directly with team photographers across the league.
- Retouched / restored archival photography.
- Assisted with large-format print production.

EDUCATION

Scrimba - React Course - June 2025

American Graphics Institute - Google Analytics Training - February 2019

Montclair State University - B.F.A. in Graphic Design with Honors - May 2014